

MEET DR. CHOI

Harvard-trained, board-certified orthopaedic spine surgeon Dr. Daniel E. Choi specializes in minimally invasive techniques at his solo practice, Spine Medicine & Surgery of Long Island. His special interests include microsurgery, interbody fusion, revision surgery and robotic spine surgery.

As a physician, Dr. Choi's guiding philosophy is simple: every patient is met with compassion and respect, and treated as if he were treating his own family member. His goals are to ensure his patients understand all aspects of their condition and to explore all possible nonoperative treatments before considering surgery. When he's not with patients or serving on faculty at Zucker/Northwell School of Medicine, Dr. Choi is passionate about using social media as a public health tool and a way to connect and educate. He regularly posts videos and content on social media and his YouTube channel, which has over 24K subscribers. From sharing information on spine health to reacting to medical dramas, he's all about making medical topics approachable and entertaining.

Dr. Choi also does speaking engagements, serves as an expert guest on radio and television programs, and was even featured on Sirius XM's Doctor Radio Back Pain Show.

SPEAKING ENGAGEMENTS

- Cervical Spine Research Society Annual Meeting 2022 "Incorporating Cervical Disc Replacement Into Your Practice"
- North American Spine Society Meeting 2022 "Starting an Independent Practice in 2022: Is it Even Possible?"
- Medtronic Future Spine Leaders Meeting 2021
- Columbia University College of Physicians and Surgeons "Dinner with the Chairman: Social Media and Orthopedics"
- **HealtheVoices for HCPs** "Finding Your Purpose: Defining Your Voice and Presence on Social Media"
- American Medical Association Plenary Session "Science and storytelling: Making physicians' voices the loudest in the room"



MEDIA

• CAMEO - ABC Network's NYMed

- GUEST Medscape Both Sides Now with Art Capland "Should Physicians be Tested for Age Competency? Pros and Cons"
- GUEST Becker's Healthcare Podcast -<u>"Retaining Physicians and Healthcare Advocacy"</u>

• GUEST - Sirius XM Doctor Radio Back Pain Show

APPEARANCES

- FEATURE Becker's Spine Review:
 - "Social Media to Compete with Corporate Medicine"
 - "Spine Medicine and Surgery of Long Island expands to meet rising demand"
 - "Spine surgeons on Instagram: 10 physicians building a following"







Medscape





DR. DANIEL CHOI'S TRAINING

UNDERGRADUATE DEGREE

• Northwestern University, Weinberg School of Arts and Sciences Bachelors of Arts in Psychology

MEDICAL DEGREE

- Northwestern University, Feinberg School of Medicine
- Honors Program in Medical Education

RESIDENCY

• Orthopaedic Surgery Residency - Rutgers, the State University of NJ, New Jersey Medical School

FELLOWSHIP

- Combined Neurosurgical and Orthopaedic Spine Surgery Fellowship
- Beth Israel Deaconess Medical Center
- Harvard Medical School

Beth Israel Lahey Health Beth Israel Deaconess Medical Center

M Northwestern Medicine Feinberg School of Medicine





















YOUTUBE

1,742,942 Total Views

24.1K

TIK TOK

805.9K Likes

34K **Followers**



INSTAGRAM

@SPINEDOCNY

18.5K Followers



@DRDANCHOI

8,286
Followers

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